

SKI VIEW

Tournament water ski, built by skiers on a real Pacific Northwest ski lake.

From SWLM Software, part of SWLM Holdings Inc, Olympia, Washington. The home lake is modelled on Ski View Estates, a private ski lake in Olympia.

SLALOM + JUMP

ANDROID · GOOGLE PLAY FIRST

PAID \$4.99 · ONE PURCHASE

NO POP-UP OR VIDEO ADS

NO IN-APP PURCHASES

THE GAME

- Tournament slalom:** six-buoy course at tournament spacing (259 m, buoys 11.5 m off the boat line, entry and exit gates) at 34 mph. Run a full pass and the rope shortens: 15 → 22 → 28 → 32 → 35 → 38 → 39.5 → 41 → 43 off.
- Tournament jump:** 1.75 m ramp, 0.255 ratio, boat at 54 km/h. Two taps to cut and pop. Every jump is measured in metres and feet.
- Real ski lakes:** Ski View (home), Cedar Bend and Saltwhite, with Villa Serena, Tall Pine and Heron Marsh added in the newest build. Ten lakes planned.
- Four camera views:** high chase, close chase, first person (your hands on the handle) and boat cam. End-of-pass turnaround with a deep-water start.



AUDIENCE

[Installs]
coming at launch

[Monthly players]
coming at launch

[Demo plays]
tracking starting soon

We'll report store statistics and cookie-free website counts only. The game doesn't track players.

WHY PARTNER

- Always on screen:** the boat, rope and ski are in view for every pass, not a billboard you drive past.
- Authentic:** built to real tournament spec by a skier who lives on a ski lake.
- Clean setting:** paid game, no pop-ups or tracking, so your brand never sits beside junk ads.
- PNW home field:** a local story for Washington brands and dealers, plus a real lake for events.

EVERY PACKAGE BUNDLES THREE PLACEMENTS

In the game	On the web	At Ski View Estates
Boat livery, skis and bindings, rope and handle, start arch, scoreboard banners, "presented by" lakes	Partners page on play.swlmholdingsinc.com, free demo, launch press, trailer end card	Clinics, demo days, video shoots and a summer "Ski View Cup"

Real brand names and logos appear in the game only after a signed license and your approval of every asset.

PARTNERSHIP TIERS

Tier	In-game	Web	Event	Fee
Title 1 only	Official tow boat + livery, or "SKI VIEW presented by"	Top partner spot, demo title screen, trailer, launch press	Event naming rights, product display, filmed clinic	[PLACEHOLDER]
Official up to 4	One hero item: ski line, rope, engine badge, or a "presented by" lake	Partners page logo + link, demo logo strip, 2 co-branded posts	Booth / demo spot, product in clinic	[PLACEHOLDER]
Supporting up to 8	One banner: scoreboard band, judges' tower or arch	Partners page logo, "where to ski" listing	Logo on event signage	[PLACEHOLDER]
Local	Lake-card or loading-screen tip	Demo listing, game codes for your customers	Listed in event program	[PLACEHOLDER]

Founding partners (first 2-3 to sign): year-two rate locked in. Category exclusivity for Title and Official tiers. Terms are 6-12 months, and in-kind gear or boat time can count toward the fee.

TIMELINE

- Now:** free web demo live. Unity Android build in final testing.
- Launch:** Google Play [launch date TBA]; other stores to follow.
- Summer 2027:** partner event at Ski View Estates [dates TBD].

Screenshots are from the current Unity development build. The boat shows our own SWLM livery as a stand-in; partner liveries replace it once licensed. Audience figures are shown as placeholders until launch data exists. SKI VIEW is a product of SWLM Holdings Inc.